



WHITE PAPER

Acadiate

ONLINE TRANSFER CREDIT FAIRS & SPACES

AN EXPLORATION OF ONLINE TRANSFER CREDIT FAIRS IN HIGHER EDUCATION

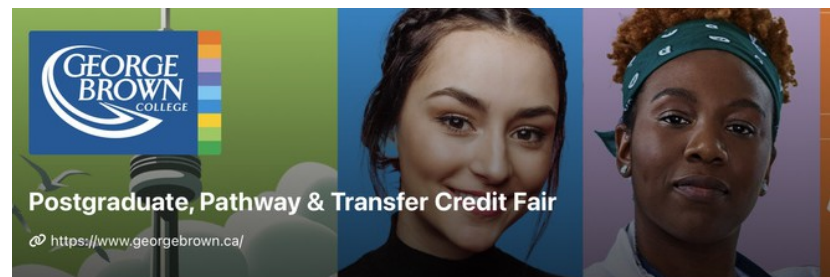
www.acadiate.com



Introduction

We are seeing a dramatic conversion of Transfer Credit Fairs or Events run by individual Colleges and Universities to online spaces. Convenience for faculty and students is the top reason, but also because they cost dramatically less than in-person and require far fewer resources to organize. When a Transfer Credit Open House is online, schools can open up the event early as a resource for students to browse and explore all the different pathways that may intrigue them. Participating staff appreciate online events because they offer in-person events with time-savings in booth transport setup/breakdown, travel time, stay-overs in hotels, etc.

Consequently, they are a big time saver, which can open up the option of running them more frequently and dramatically increase retention and conversion rates. Instead of a one-day event, they can be open for a few hours over a few days or have “live” dates spread over a term period. We have customers who plan on having it accessible year-round, with different dates, live events, and options for students to reach out to a recruiter at any time to schedule a meeting or chat on demand. One of the biggest challenges of attracting students through Transfer Credit Pathways is that student needs evolve quickly. Many require a great deal of hand-holding, so Online Transfer Credit fairs effectively manage staff and recruiter resources. Online Transfer Credit Fairs are a potent tool for schools to add to their recruitment event repertoire.



Welcome to the George Brown College Postgraduate, Pathway & Transfer Credit Virtual Fair.

We have many resources available for you to learn about postgraduate programs, pathways and transfer credit options.


February 8 and 9, 2023 are Speak Live to Representative Days – Over these 2 days, you can access many of our resources. Times will vary by exhibitor so try to plan ahead.



We would like to acknowledge


Land Acknowledgement

George Brown College is located on the traditional territory of the Mississaugas of the Credit First Nation and other Indigenous Peoples who have lived on and continue to live on this land.



I am or have been a George Brown College Student

Just beginning at George Brown, already graduated, or anywhere between? Start here



I have never been a George Brown College Student

Explore options for enhancing your education with one of Canada's leading colleges.

A student Transfer Credit event is where students planning to transfer to a different college or university can learn about the transfer credit policies and process of the institutions they are interested in attending. These events often include representatives from various colleges and universities who can provide information about the types of courses and credits that can be used for transfer and any special requirements or restrictions that may apply. Schools are increasingly hosting their own event, inviting outside schools to participate for their own student's convenience, but combine it with their own school's internal programs to at least give the school a better chance of retaining students considering outside options. They also allow students to speak with current transfer students and get their perspectives on the transfer process. These events aim to help students make an informed decision about where to transfer and complete the transfer process as smoothly as possible. Schools that manage their events can increase student retention rates by offering superior pathways within the student's existing credit policies and processes.

Student Benefits

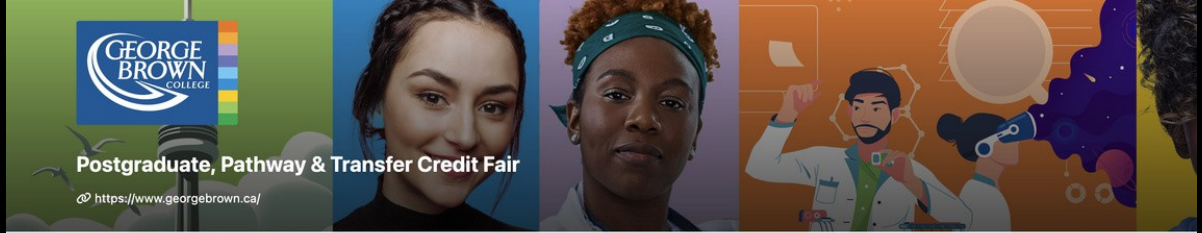
- 1. Information and guidance:** Students can get accurate and up-to-date information about transfer credit policies and requirements from various colleges and universities in one place, which can help them make an informed decision about where to transfer.
- 2. Streamlining the transfer process:** By learning about the transfer credit policies and requirements of different institutions, students can better plan their coursework and ensure that they are taking the classes they need to meet the requirements of their desired transfer institution.
- 3. Saving time and money:** By transferring credits that will be accepted by the institution they plan to move to, students can save time and money by not having to retake classes they have already taken.
- 4. Meeting current transfer students and staff of interested programs:** Students can meet current transfer students, providing a valuable perspective on the transfer process, including the challenges and benefits of transferring.
- 5. Exploring different colleges and universities:** A transfer fair or event is an excellent opportunity for students to explore other colleges and universities and find the one that is the best fit for them.
- 6. Get quick and convenient answers on the transferability of completed credits and work experience:** One of the key drivers of student decisions to switch programs and schools is the transferability of credits and understanding how quickly they could complete a new education pathway. This is often a powerful opportunity to attract international students to a college/university. Overall, these events can help students make a more informed and confident decision about transferring, and make the process of transferring as smooth and efficient as possible.



School Benefits

- 1. Recruiting new students:** Transfer credit fairs and events allow schools to showcase their programs and facilities to prospective transfer students, which can help them attract new students to their institution.
- 2. Building relationships:** Transfer fairs and events allow schools to build relationships with other colleges and universities, which can lead to mutually beneficial partnerships and collaborations.
- 3. Promoting their transfer policies:** Schools can use the event as an opportunity to promote their transfer credit policies and procedures, which can help attract transfer students looking for a school that will accept most of their transferred credits.
- 4. Showcasing the school culture and opportunities:** Schools can also use the event as an opportunity to showcase their culture, resources, and opportunities to potential transfer students, including campus tours or videos of student life.
- 5. Improving retention:** Transfer students who feel well-informed and supported in the transfer process are more likely to succeed and persist to graduation, hence improving the retention rate.
- 6. Improved student outcomes:** By accepting transfer credits, schools can offer more flexible pathways for students to achieve their degree, leading to improved student outcomes.
- 7. Better credit management:** Internal transfer credit management allows schools to have better control over their credit systems and make sure credits are applied correctly to students' records.
- 8. Better alignment with accreditation requirements:** Internal transfer credit management can help align the school's credit system with accreditation requirements, which can ensure the quality of education provided to students. Overall, Transfer Credit fairs and events can be an effective way for schools to recruit new students and build relationships with other institutions while also promoting their transfer policies and opportunities.

Showcase School Culture & Opportunities



Postgraduate, Pathway & Transfer Credit Fair

<https://www.georgebrown.ca/>

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Academic Centres

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Business
More rewarding returns for all that you invest in your business education.
business accounting finance hr human resources marketing management



Construction & Engineering Technologies
Bring your ideas to life. Get the knowledge and skills you need to succeed.
Skilled Trades Trades Architecture Civil Engineering HVAC Welding



Preparatory & Liberal Studies
Prepare yourself for further academic studies.
General Arts & Science Foundation Prep Program ESL



Arts, Design & Information Technology
Turn your passion into a rewarding career.
Design Computer Technology Dance Theatre Fashion & Jewellery



Postgraduate, Pathway & Transfer Credit Fair

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Learning from the fastest growing tech market in North America.
Computer Technology Programming Cyber Security Apps Applied AI Blockchain



Media & Performing Arts
Pursue your passions at the School of Media & Performing Arts.
Media Performing arts Dance Video Design Theatre Narrative Design



Fashion & Jewellery
Create your own style at the School of Fashion & Jewellery.
Fashion Jewellery Fashion management Gemmology Fashion Business



Design
Create your own brand image at the School of Design.
Art Design Graphic Digital Experience design Web development Adobe Game art



Back

Postgraduate, Pathway & Transfer Credit Fair



Fashion & Jewellery
Create your own style at the School of Fashion & Jewellery.

RELEVANT KEYWORDS
Fashion Jewellery Fashion management Gemmology fashion business industry

BROCHURES, POST CARDS, FLYERS ETC
School of Fashion & Jewellery Program Lineup
Welcome to the School of Fashion & Jewellery

MEDIA
Fashion Programs
Jewellery Programs
Updated 14 days ago

Fashion Techniques and Design Program
The Fashion Techniques and Design program prepares graduates for careers in garment manufacturing design rooms. This is a women's wear program that simulates, as closely as possible, the industry's standards, practices and facilities. You will use industrial machines and learn the essentials of technical illustration, pattern making, pattern grading and clothing construction
Learn more about the program here.



Fashion Programs



Key Elements to Include

The best structure for a student credit transfer event will depend on the specific goals of the event and the needs of the students and schools involved. However, some elements that could be included in the structure of a transfer credit event are:

- 1. College and university representatives:** Having representatives from various colleges and universities in attendance is an essential aspect of a transfer fair or event, as students will be able to get accurate and up-to-date information about transfer credit policies and requirements from various institutions.
- 2. Information sessions:** Having information covering transfer credit policies and procedures, planning for transfer, and what to expect when transferring can benefit students.
- 3. One-on-one meetings:** Allowing students to meet with college and university representatives one-on-one can provide a more personalized experience and allows students to ask specific questions and get more detailed information.
- 4. Current transfer student panel:** Having a panel of current transfer students discuss their experience and offer advice can be extremely valuable for prospective transfer students.
- 5. College and university displays:** Allowing schools to set up displays showcasing their programs and facilities can help students learn more about the institution and help them to make a more informed decision about where to transfer.
- 6. Scheduling flexibility:** Some students may have other obligations, such as work or school, so consider offering multiple sessions at different times to accommodate them.

Ultimately, the best structure for a transfer credit event is one that allows students to get the information and guidance they need to make informed decisions about transferring and allows schools to showcase their programs and build relationships with prospective students.

Exhibitors & Information Sessions

(Live, On-Demand, & Hybrid)

UNIVERSITY OF TORONTO
Graduate & Professional Schools Fair: Virtual Resources & Online Panels
https://www.utoronto.ca

Lobby

START HERE
GPSF 2022

Welcome to this Virtual Resource 🐾
Start here and learn about the Graduate and Professional degrees, Certificate and Diploma programs that will be in attendance at our in-person Fairs!

Medical School PANEL

IN PERSON FAIR SEPTEMBER 14, 10AM - 2:30PM
SEE WHO IS COMING TO
IN-PERSON
UTM
SEPTEMBER 14
10AM - 2:30PM
UTM Exhibitors
Browse 75+ graduate and professional school programs and college post-graduate studies who will be in attendance at the UTM Fair!

IN PERSON FAIR SEPTEMBER 28, 11AM - 3PM
SEE WHO IS COMING TO
IN-PERSON
UTSC
SEPTEMBER 28
11AM - 3PM
UTSC Exhibitors
Browse 75+ graduate and professional school programs and college post-graduate studies who will be in attendance at the UTSC Fair!

Law School PANEL
Law School Virtual Panel
Curious about what it takes to get into law school? This online information panel will provide you with what admission committees look for from such law programs as UofT, York, Queens and Western.

Psychology & Social Work Graduate Studies PANEL

Postgraduate Graduate Additional Arise

UNIVERSITY OF TORONTO
Graduate & Professional Schools Fair: Virtual Resources & Online Panels
https://www.utoronto.ca

Lobby > UTSC Exhibitors

All UTSC Exhibitors

Medical Biophysics UNIVERSITY OF TORONTO
University of Toronto - Medical Biophysics - PhD, MSc
Interdisciplinary research-focused graduate studies in the medical sciences.
Career Research Biology Physics Engineering Research
Cancer Diagnosis Cardiovascular Neuroscience PhD MSc
Research-Natural Medical Research

OzTREKK educational services
OzTREKK Study in Australia: Medicine, Dentistry, Physiotherapy, OT, Law, and more!
Helping students get from Eh to Oz since 2002.

MMPA
Master of Management & Professional Accounting
University of Toronto Mississauga Master of Management & Professional Accounting (MMPA)
The MMPA combines the best of a graduate education in management and professional accounting with paid work terms in a professional accounting environment.

Temerty Medicine
University of Toronto MD Program
Study medicine at the Temerty Faculty of Medicine

Western University Master of Data Analytics (MDA) Professional Program
data analysis artificial intelligence statistics actuarial studies data science machine learning western university graduate programs

Western University Master of Management of Applied Science (MMASc) Professional Program
The MMASc Advantage: Bridging The Gap Between Science and Management
business science management interdisciplinary cross qualified science project management life sciences 12-month masters

Stay Connected
Connect with us to learn about upcoming sessions or events related to your program or Humber Faculty of Interest. You will also be entered...

HUMBER
Humber College
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Psychology and Social Work Graduate Studies Virtual Panel

Are you interested in providing counselling and psychotherapy, or pursuing further studies in Psychology or Social Work? Register and attend this online information panel to learn more!

Register here!

This virtual panel hosted over Zoom will take place on Thursday September 28, 2022 from 11:00AM - 12:00PM.
Register on CLNx Here!

Panelists
All panelists are from the University of Toronto
Jennifer Ng, Graduate Program Administrator
Department of Psychology, University of Toronto Scarborough

Dr. Amanda Ullasak, Program Coordinator
Department of Psychology, University of Toronto Scarborough

Andy Yia, International Recruitment & Student Success Coordinator
Counselling Psychology, Department of Psychology

Psychology and Social Work Graduate Studies Virtual Panel

U of T Career Expl...
Mikayla Karpinski - Social Work
Livi Tolentino - OISE
Amanda Ullasak - Critical P...

Alison McCormick...
Juxu Li
Jasmine Saini
Fatima Ahmad

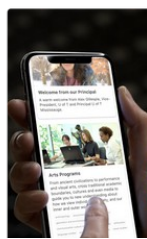
Hannah
Ruiqiu (Rachel) Shen
Madeline Jones
Fatima Ahmad

Shahed Eboch
Michelle Sutram
Elim Tang
Yin Wang
Yan Yui Mo...


Khadjajah
Raas Imran
Tawika Ekasornk...
Deborah Peart (Sh...
Katalin Gro...

Special Considerations

1. **Structure the event for custom event pathways** for the school's students, separate from non-school or international students. This enables a more customized and targeted experience and helps allocate staff expertise between the different groups.
2. **Streamline school-specific resources for new students** who may not be familiar with the school, particularly international students, such as:
 - a. School overview of each campus, its situation and culture
 - b. Resources for each faculty and even every program of the school. The advantage of online is there are few restrictions on enabling more excellent representation of each campus, faculty, or program. Most have a well-developed library of resources to provide prospective students with program details that may sway them.
 - c. Separate exhibit halls for partner schools separate from an exhibit hall for school programs that enable a different experience and priority access for internal programs.
 - d. Create different rooms with tools for students to access to check on their eligibility or the status of their credits. Some jurisdictions have well-developed processes for credit transfer, such as in many Canadian provinces like Ontario. These resources and tools can be easily incorporated, making the online event a practical resource for students to explore and get feedback on their credits.
3. Being able to advertise and **switch online spaces from being a resource to being attended "live"** by staff or students so the "event" can be kept online for a greater length of time over more intake windows. We have several schools with their event open over two terms and others open year-round.
4. Being able to **strategically place options for students to ask questions, chat or schedule a call with a staff member** to answer their specific questions promptly is important to ensure a school effectively attracts new students, but also to enable the school to better allocate staff recruitment resources to those students needing more hand holding.
5. **Ensure the school branding of the host school is prominent**, and the school's benefits are constantly being promoted throughout the event.
 - a. Leverage resources providing virtual campus tours
 - b. Leverage YouTube videos showing different campus experiences and situations
 - c. Make it easy for every internal program to have a dedicated space to showcase their program and make it welcoming to new students.
6. **Collect critical data and metrics on students attending the events** and provide powerful stats on the student flows internally and externally for Transfer Credit opportunities. Particularly helping provide more significant metrics on student retention and conversion.
7. The event needs to be **optimized for online and mobile phone access**, as up to 50% of students attending online open houses and recruitment events do so through their smartphones.




Custom Event Pathways



Programs and Pathways at George Brown College

Check out Graduate Certificates, Fast-Tracks, Bridges, as well as all other programs we have to offer



College and University Exhibitors

Looking to continue on with your education outside of George brown. Find the postgraduate school meant for you

Algoma | Brock | Carleton | Centennial
Conestogo | Durham | Humber | Lakehead
Laurentian | McMaster | Mohawk | Niagara
Ontario Tech University | Seneca | Sheridan
Toronto Metropolitan University
University Canada West | Guelph-Humber
University of Toronto | Windsor | York




TRANSFER CREDIT

Transfer Your GBC Credits

Reduce your course load or jump ahead in a new program using your credits from George Brown College


Transfers Between Programs
Transfers after Graduating | ONTransfer



I'm an International student


WE ARE LIVE: Feb. 8,9 @ 4pm Find more information being an international student George Brown.

Transferring Credits




GBC to GBC Transfers

WE ARE LIVE: Feb 8,9 @ 12:30-1:30pm Maximize your credit recognition and minimize your work by switching between programs at George Brown



External Transfers

WE ARE LIVE: Feb 8,9 @ 12:30-1:30pm Going to a different school? Check out what credits might carry over to your new program



ONTransfer.ca

WE ARE LIVE: Feb. 8,9 @ 10am-4pm Information & tools you need to transfer courses or find pathways to/from Ontario's public colleges, universities & Indigenous Institutes.

Postgraduate, Pathway & Transfer Credit Fair



ONTransfer.ca

WE ARE LIVE: Feb. 8,9 @ 10am-4pm Information & tools you need to transfer courses or find pathways to/from Ontario's public colleges, universities & Indigenous Institutes.

Go to 'Contact Us' on our website!

LINKS

- OnTransfer
- Twitter
- Facebook
- Instagram
- LinkedIn

About ONTransfer.ca

ONTransfer.ca is a free tool to help students transfer among publicly funded colleges, universities, and Indigenous Institutes in Ontario. It is maintained by the Ontario Council on Articulation and Transfer.

Find your program pathway on ONTransfer.ca



ontransfer.ca
Ontario's Transfer and Pathways Guide

Watch on YouTube



Undergrad Student Transfer Guide.

Seamless integration of existing tools and databases

GEORGE BROWN COLLEGE

Postgraduate, Pathway & Transfer Credit Fair

<https://www.georgebrown.ca/>

Lobby | Not a GBC Student

Transferring Credits for Non GBC Students

Search this Page

Finished a Program Somewhere Else?

WE ARE LIVE: Feb 8,9 @ 12:30-1:30pm Get recognition for what you have completed towards new studies at George Brown College

Have Work or Life Experience?

With Prior Learning Assessment and Recognition (PLAR), you can get credit for that too!

Not Finished but Looking to Change?

WE ARE LIVE: Feb 8,9 @ 12:30-1:30pm Find out which classes you have completed are the same as in a new program at George Brown College

search course | credit transfer | individual credits | database | course equivalency

ONTransfer.ca

WE ARE LIVE: Feb. 8,9 @ 10am-4pm Information & tools need to transfer courses or find pathways to/from Ontario's public colleges, universities & Indigenous Institutes.

Back | Postgraduate, Pathway & Trans

Not Finished but Looking to Change?

WE ARE LIVE: Feb 8,9 @ 12:30-1:30pm Find out which classes you have completed are the same as in a new program at George Brown College

Email Us!

Course-to-Course Equivalency Database

Welcome to the Course-to-Course Equivalencies Database

This database is for reference only. Course equivalencies are generally valid for 5 years. The course equivalents are subject to change at any time.

Courses Not Listed in the Database
Submit an application through STU-VIEW at the same time web registration opens each term for any courses not listed. A detailed course outline/syllabus is required at the point of application to determine if the transfer credit may be granted.

Official Transcripts
An official transcript is required for transfer credit. Applications where an official transcript has not been received will not be evaluated. Students with international education must provide a course or detailed evaluation of their education and an official translation of their course outline/syllabus. See [I have International Education](#).

Minimum Grade
A grade of C- (60%) is required in your previous course to qualify for a transfer credit although some courses may require a higher minimum grade.

General/Generic Credits
Courses are assessed on a course-by-course basis and a general credit may be awarded.

Example:
HUMA 035 World Religions (Humber College) will transfer to GHUM 1111 (George Brown College)

Search for Possible Transfer Credits
Select Country, Province/State where applicable, and institution from the drop down menus below.

1. Please Select Country:

2. Please Select Province/State:

3. Please Select Institution:

